

CROTCHED
M O U N T A I N



2010 - 11

**AFTER-SCHOOL
SKI & RIDE PROGRAM**

www.crotchedmountain.com



CROTCHED

MOUNTAIN

Welcome to the 2010-11 Crotched Mountain Ski & Ride after school ski & ride program. This season holds some changes for the program. The upgrade of our online systems will make the process of ordering passes, managing a ski program & interacting with Crotched much easier. The entire staff at the mountain is excited about this new system being in place and the possibilities it holds for the future of the program, as well as the mountain. Enjoy.

PROGRAM BENEFITS

While enjoying a fun-filled winter on the slopes, school organizers earn extra benefits. When you enroll your group or school in the program, you will be given a choice between these two benefits:

Option 1 All Groups

Earn back 7% of your total sales.

You can take the 7% in any form or combination, such as **Season Passes, Crotched Cash Cards, or even cash.**

Use this option for **FUNDRAISING** or any other reason...
The sky is the limit!

Option 2 Schools Only

one (1) complimentary unlimited season pass for the group organizer (over 15 students)

one(1) 5-week chaperone pass per every 10 students (over 15 students)

Groups larger than 50 participants
one (1) complimentary family season pass ✨

Minimum 15 participants required

Early season club prices end on October 11, 2010.

7% Benefits end on October 25, 2010...

All sales must be entered into online system by the deadline to qualify.

5 EASY STEPS

1. Contact Crotched to open an online store. The mountain will get your club store open online. You will then be given your club name and passwords.
(Each club will have two passwords. One for the organizer & one for the members)

2. Promote & sign 'em up! Send your participants to your customized online webpage at CrotchedMountain.com.

3. Manage sales/sign-ups online Managing your group online is a breeze. All the tools you need are at your fingertips. Encourage people to pay via credit card. If you opt to accept payments by check or money order, a master paper application is available if needed.
All orders must be entered online. No problem – it's easy!

4. Finalize your program & check out When the October 11, 2010 deadline arrives, you'll checkout your group. This is when you settle all payments with the mountain & close down your club.

5. Collect your benefits! At close-out time, we will figure out what your 7% benefit will be. Then you decide the best way to use it.

AFTER SCHOOL PASS PRICING

FAMILY, FRIENDS & COMMUNITY - DISCOUNT PRICING

These passes are valid for any member of your group or school program, including friends, co-workers, family, and anyone in the general public. These passes will **boost your 7% bonus!**

Use the "5-week lesson add-on" to add a 5-week program to any Season Pass!

	No Blackout Dates	Midnight Madness	Price Before 10/11/2010		Price After 10/11/2010 <small>After 11/15/10 prices increase by \$100</small>	
			Adult 19+	Junior 6 - 18	Adult 19+	Junior 6 - 18
Club Season Pass	✓	Add \$79	\$349	\$299	\$449	\$349
Midweek Pass	Valid Mon-Fri 9a - 9p	Add \$79	\$249	\$249	\$349	\$349
Blue Skies at Night Pass	Valid Mon-Sat 3p - 9p	✓	\$279	\$279	\$379	\$379
VIP Kids 5 & under	✓	✓	\$50	\$50 child pass is required for small children accompanied by adult pass holders VIP Kids receive free hot chocolate.		
 †	✓	✓	\$1049	\$849	\$1149	\$949
 †	✓	✓	\$699	\$649	\$799	\$749
 †	✓	Add \$79	\$299	\$299	\$399	\$399

† Multi-Area passes: 7% benefit limited to the value of a club season pass: \$349.00

SCHOOL PROGRAM ITEMS - STUDENTS AGES 6-18

These passes are valid for groups conducting a scheduled weekly ski/ride program. School lesson groups typically run one day per week for 5 consecutive weeks. Make-up days can be scheduled at end of the 5-week lesson period. Each student signing up for the 7-session program will receive certain perks at Crotched's sister mountains, Mount Snow and Attitash. Eligibility - school students between ages 6-18.

Program participant receive perks at other Peak Resorts!

	Price Before 10/11/2010			Price After 10/11/2010		
	Lift	Lift w/L or R	Lift w/Lesson & Rental	Lift	Lift w/L or R	Lift w/Lesson & Rental
7-Session Program	\$99	\$149	\$199	\$119	\$169	\$219
* Program add-on's	✗	\$50	\$100	✗	\$50	\$100
Parent Pass	\$139	+ \$75 (rental) + \$95 (lesson)	\$309	\$159	+ \$75 (rental) + \$95 (lesson)	\$309

* Program add-on's are for students only, who are purchasing a season pass OR who already have a season pass. Rental equipment will be valid for the entire 7-sessions.

SEASONAL RENTALS & PASS PROTECTION

The following add-ons can be purchased with any season pass:

Seasonal Rental Equipment	Add rental equipment for the entire season to any pass. Skis & snowboard are interchangeable. For \$20 extra, you can join the take out program, which allows you to sign out your rental equipment & take it off mountain.	\$169 or \$189 w/ take out option
Season Pass Protection !Important: Please Read!	Passes are non-refundable and non-transferable. Pass insurance will guarantee that in case of unforeseen circumstances, you will receive a full refund for an unused pass. For used passes, each visit will be deducted at full ticket price plus a one time \$50 processing fee. No refunds after 2-15-2011. No Refund will be given unless pass protection has been purchased. NO CASH REFUNDS!	\$19

All prices and offerings subject to change without notice.

PROGRAM INFORMATION AND GUIDELINES

1. PROGRAM DATES

The 7-session school program at Crotched Mountain will run for 7 weeks. The after-school lesson portion of the program will run for 5 consecutive weeks, as scheduled, beginning the week of January 3rd or February 7th, 2011. Make-up days will be added upon completion of the planned sessions, if needed, and must be completed as a group. No individual make-up lessons will be given. After-school lesson programs will not be held on holidays (Martin Luther King Jr. Day, Presidents day and School vacation weeks.)

2. CLUB LESSONS

All school programs with lesson participants will select their preferred scheduled lesson times during the enrollment process. Lesson times on the day of the program will be determined by the school program organizer in conjunction with the snow-sports director. This policy is meant to keep group sizes manageable and to ensure that students have the same group/instructor each week. Make-up days will be added upon completion of the planned sessions, if needed, and must be completed as a group. Parent pass 5-week lesson participants will be able to take lessons any day at the normal scheduled group lesson times at the mountain (10am, 1pm, 3pm & 5pm). Parents will not be allowed to take lessons with the school programs...**NO EXCEPTIONS. No individual make-up lessons will be given. School program lessons cannot be taken on weekends or Holidays.**

3. LESSON TIMES

Exact lesson times and levels offered may vary slightly from day-to-day depending on the arrival times of the schools/groups on that day. The number of students in each level will determine which levels are available in each lesson period. Once lesson configuration is set, it will continue in that format for the five weeks. Lessons will last one (1) hour. New skiers/snowboarders will receive their lessons on arrival, while more experienced skiers/snowboarders may have a "free ski" period before their lesson. Lesson times will be posted at the snowsports desk before your arrival on the first day. **No individual lesson make-ups.**

4. CANCELLATION POLICY

If the ski area and the school are both open on the scheduled day, the program will be held. If either the area or the school is not open, the program will be canceled and a make-up will be scheduled. Changes in weather and snow conditions are part of the skiing experience, and learning how to handle such differences is part of learning how to ski well. Area management reserves the right to make decisions concerning cancellations and make-ups of the program for any other reasons. Make-up days will be determined by the Snowsports Dept. Please contact John Tyler for cancellations and/or to schedule a group make-up lesson.

5. CLUB CLOSEOUT & PAYMENTS

At time of club close-out, the mountain will accept credit card or a check (from schools only) for the remaining balance. Participants that would like to pay with a check must make check payable to the club coordinator or school program. The mountain will not accept personal checks from individual program participants.

6. PROGRAM BENEFITS

Organizers of school & group pass/lesson programs are eligible to receive benefits based on package sales. Non-school groups, "clubs", are eligible for the 7% benefit package only. Schools with lesson programs are eligible to choose either the 7% benefit package, or an alternate package consisting of a structure of season passes and chaperone passes based on club sales. Your choice of benefit package will be selected during your club enrollment. Nor'easter, Granite & Higher Education pass 7% benefit limited to the price of a club season pass i.e. \$349. **Early season club price will be increasing on Oct 11th, 2010. ALL APPLICABLE SALES MUST BE ENTERED INTO THE ONLINE SYSTEM AND FINALIZED NO LATER THAN Oct. 25,2010 IN ORDER TO QUALIFY FOR THE 7% BENEFIT.**

**ALL APPLICABLE SALES MUST BE ENTERED INTO THE ONLINE SYSTEM AND FINALIZED
NO LATER THAN 10/25/2010 IN ORDER TO QUALIFY FOR THE 7% BENEFIT.
15 PERSON MINIMUM TO QUALIFY.**